



Consorzio ZAI



**Interporto
Quadrante
Europa**

www.consorziozai.it

› *Consorzio Zai*

The "Consorzio ZAI", a consortium for the agricultural and industrial area of Verona, is an industrial development body set up in 1948 by the Verona Council, Province and Chamber of Commerce, established in accordance with Legislative Decree 24/04/1948, which has been working hand in hand with and supporting Veronese economic development for over sixty years.

The Consorzio is an institutional body on a territorial basis whose tasks are town planning and propulsion towards the overall development of the area and its economy. The jurisdiction is divided into four areas of the Veronese district:



- › **the industrial area known as Zai Storica** covering 4 million m² and housing 600 businesses which mainly operate in the agro-industrial sector, giving work to more than 20,000 people;
- › **the second industrial area, Zai Due-Bassona**, spreading over one million square metres where 120 high-tech companies are established employing about 4,000 workers;
- › **the Innovation Area “Marangona”** over 1.300.000 square metres;
- › **the Quadrante Europa** area extends over 2,500,000 m² (with a further expansion to 4,200,000 m² planned) and contains more than 100 established units with 10,000 workers (direct and indirect).

As a whole the area is a true infrastructure system covering 10 million square metres and representing a natural economic strong point with its 1,000 companies and 46,000 workers.



› *Interporto Quadrante Europa*

The Interporto Quadrante Europa covers 2,500,000 m² with further expansion to 4,200,000 m² planned. It is the most important in Italy in terms of combined traffic volume and has been recognised as the best Interporto in Europe. 6,000,000 tons of goods are moved by rail and more than 20,000,000 tons are moved by road every year.

Located at the crossroads of the Brenner (north-south axis) and the Serenissima motorways (west-east axis) as well as the Trans-European TEN-T1 (Berlin-Palermo) and TEN-T6 (Lisbon-Kiev) Network, the Interporto Quadrante Europa is directly connected to the Verona-Villafranca Airport and the Brenner railway line.

In the future it will connect to the sea and river canal system that joins up Milan-Cremona-Mantua-Legnago-Rovigo-Po di Levante.

Quadrante Europa takes concrete form in an integrated system of logistics services that are at highest levels in terms of efficiency and economics together with intermodal services (semitrailer, containers, swap bodies).

This particular system can be properly considered as “Logistic Activities Park” where 120 companies with 10.000 employees (directly and indirectly employed) are settled in.

The Interporto interconnects different shipping modes (rail, road, air), concentrates traffic flows, gives access to European transport corridors.

The Quadrante Europa, completely cabled with a telematic network, offers service such as data, audio and video-transmission, and access to international databank. It also provides high quality logistic services.

The Interporto also works in the network, through U.I.R. (Unione Interporti Riuniti) with nationally important Interporti and through EUROPLATFORMS with those having Europe-wide importance.

This fundamental “service groups” can be delineated in the Interporto: an office center; the railroad system; the customs agency; a forwarding agent center; Volkswagen Group Italia; Vehicle services center; Truck Parking; Hangartner Terminal; Quadrante Europa Park; the “Agricultural and Food Center”, on a 600,000 square meter area, Italy’s largest logistic platform for collecting, distributing and wholesale marketing of agro-alimentary products.



› *Zai Uno – Storica*

The first industrial pole in Verona started with agricultural products and the city's fortunate geographical position. Thanks to the Brenner Pass, it is, in fact, compulsory to pass through Verona when travelling between the big Mediterranean and North European ports. In 1948, the tradition of life in the fields and the mercantile tendency of the North East found themselves well matched to the legislative decree that set up the "Consorzio Zai".



Thus the first Italian agro-industrial area was founded in the district immediately to the south of the city centre.

In 1955 there were 42 factories in the "Zai uno storica" spread over an area of 230,000 square metres.

In the meantime, the number of companies in this traditional industrial area has continued to grow. Today there are over 600 with more than 20,000 workers. There are numerous agro-industrial companies even if the settlement process was also organised to welcome other activities.

This area too has a road system that links to the other Consorzio districts, namely the Zai Due Bassona industrial area, the Marangona innovation area and the Interporto Quadrante Europa.



› *Zai Due – Bassona*

This is the second industrial area created by the Consorzio ZAI. From its original surface area of 750,000 square metres, Zai Due has changed drastically over the years: today it spreads over 1 million square metres and, thanks to the West ring road, communicates with the A4 and A22 motorways, the Airport and the Quadrante Europa.

Businesses selected for their involvement in technology, investment, job creation and low environmental impact have been encouraged to set themselves up in this area. At the moment the area houses 120 companies providing work for 4,000 people.

The industrial area at Bassona is one of its kind in Italy due to its features and position with its absolute network of services (water, gas, electricity, drainage, depurator) and its functional internal road system with wide streets and plenty of parking.

A 100,000 square metre expansion area, known as C3, has been created to the north of ZAI DUE, subdivided into 15 lots varying from 2,000 to 8,000 square metres with the possibility of constructing on 50% of the available surface area per lot. This expansion area will include public gardens, a car park and an articulated internal road system.



› *Innovation Area - Marangona*

The Innovation Area extends over 1,500,000 square metres, 500,000 of which belong to the Consorzio ZAI, in the "Marangona" district.

This area is located to the south-east of Verona municipality between "ZAI uno Storica" and the "Interporto Quadrante Europa" in the triangle that includes the Milan-Venice motorway (A4), the Bologna-Verona and Verona-Mantova railway lines.



Its strategic position is obvious as it can be immediately linked to the railway station, the motorway system and other areas such as the "Interporto Quadrante Europa", Valerio Catullo airport and Verona Exhibition Centre.





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